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Tim Dowling. The. Sep 7, 2000. p. 14

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Christopher Reilly. Purchasing. Boston: Dec 16, 1999. Vol. 127, Iss. 9; p. S13 (6 pages)

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Edwin J. Nijssen, Ruud T. Frambach. The Journal of Product and Brand Management. Santa Barbara: 1998.

Vol. 7, Iss. 4; p. 305

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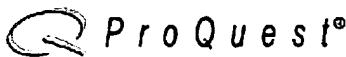
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Alfredo Orive. Total Quality Management. Jul 2000. Vol. 11, Iss. 4-6; p. S754 (8 pages)

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M2. Apr 4, 2000. p. 1

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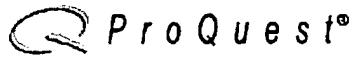
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